

# URBAN *BRUSH* FIRE

## **MISSION STATEMENT**

Just as a forest brushfire forges a path for new growth, Urban Brushfire transforms spaces in the spirit of healing and renewal through the arts. Urban Brushfire creates indoor and outdoor murals through group collaboration and participant driven design. We provide a powerful, inclusive experience for communities and organizations through a series of engaging mural design and painting workshops. Participants develop a sense of ownership as their ideas and experiences are nurtured and mature into a powerful beautiful mural. The goal of Urban Brushfire is to promote education, self-empowerment, and community expression. Urban Brushfire murals are envisioned and realized by and for the people who will be viewing them every day. We aim to ignite social movement and expression through sparks of color and energy.

## **OUR UNIQUE APPROACH TO PAINTING MURALS**

Urban Brushfire:

- Teaches the fundamentals of art and painting/sketching techniques to people of all artistic backgrounds and experience levels.
- Facilitates mural design workshops.
- Identifies mural themes based on group discussions.
- Collaboratively develops a final mural design.
- Directs the mural-painting process.
- Assists in fundraising, planning, and marketing strategies related to the mural.

## **WHO WE ARE**

Alexandra Mitnick, MPH, MS

Alexandra Mitnick is a working artist with Masters degrees in Social Work and Public Health from Columbia University. She has been painting murals for over four years and has created community murals in Harlem, lower Manhattan, Brooklyn, and Thailand. While living with a mask making family in Bali, Indonesia in 1988, Ms. Mitnick was deeply moved by the Balinese notion that art must be integrated in the every day lives of the people. Ms. Mitnick achieved degrees in public health and social work to meet the challenge of affecting change in people's attitudes and behaviors towards health and wellness through the use of the arts. Ms. Mitnick has created a mural program that transforms dilapidated and

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unused walls into beautiful visions that ignite individual growth and community expression - an Urban Brushfire.

## **CONTACT US**

If you would like to know more about Urban Brushfire or are interested in creating a mural,

please contact Alexandra Mitnick

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